



**PROFESSIONAL'S CHOICE – NHSRA  
AIR RIDE™ STUDENT ATHLETE OF THE MONTH APPLICATION**

When completing this application, please type or print using black or blue ink. Entries must be received by **May 1, 2018** to be eligible. Incomplete or illegible entries will not be considered. You must be an active member of NHSRA in good standing to be eligible for this award. Mail your application, essay, reference letter and picture (in WESTERN ATTIRE) to: Professional's Choice Student Athlete of the Month, c/o NHSRA, 12011 Tejon Street, Suite 900, Denver, CO 80234.

NAME \_\_\_\_\_ DATE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE (\_\_\_\_) \_\_\_\_\_ EMAIL \_\_\_\_\_

AGE \_\_\_\_\_ GRADE \_\_\_\_\_ GPA \_\_\_\_\_ SCHOOL \_\_\_\_\_

FAVORITE SUBJECT \_\_\_\_\_

EXTRA-CURRICULAR ACTIVITIES/HOBBIES \_\_\_\_\_

NUMBER OF YEARS IN NHSRA \_\_\_\_\_

FAVORITE NHSRA EVENT \_\_\_\_\_

ACCOMPLISHMENTS \_\_\_\_\_

VOLUNTEER EXPERIENCE \_\_\_\_\_

GOALS (5 and 10 years) \_\_\_\_\_

MOST ADMIRER PERSON AND WHY \_\_\_\_\_

HOW WILL YOUR INVOLVEMENT IN HIGH SCHOOL RODEO HELP PREPARE YOU FOR EITHER COLLEGE OR A CAREER? \_\_\_\_\_

**ESSAY:** Please attach another sheet to this application. Your essay should be 150 words or less.

**“How has being involved in High School Rodeo made a positive difference in your life?”**

**(150 words or less) (Please attach a separate document for your essay.)**

Dear NHSRA Member,

Professional's Choice hit the road running with their new NHSRA sponsorship program in the spring of 2001 and the pace hasn't slowed. In addition to supporting the annual NHSFR scholarship fund and providing over \$20,000 in prizes for 2017 NHSFR contestants, Professional's Choice has stepped up the pace by once again featuring an exciting program called the Professional's Choice-NHSRA Air Ride™ Student Athlete of the Month awards designed to recognize exemplary NHSRA members who are well-rounded students and are active in their communities.

Featuring the Professional's Choice scientifically tested SMx Air Ride™ saddle pad system, boy's and girl's Air Ride™ Student Athlete of the Month winners will be selected based on involvement in extra-curricular activities, volunteerism, goals, as well as other related accomplishments. In addition, each applicant will be required to write a short 150 word or fewer essays on the question **"How has being involved in High School Rodeo made a positive difference in your life?"** To be considered, the applicant must be a current NHSRA member in good standing and the application must include:

1. All requested materials and the application must be legible.
2. A computer generated essay (150 words or less) related to the above question.
3. Reference letter from an NHSRA or NHSRA-Junior High Division member, teacher, or other qualified person.
4. Picture and photo release (if applicable). **IMPORTANT:** The picture cannot be returned. Student **MUST** be in Western attire. If the photo was taken by a family member (not a Professional Photographer), or if the photo is owned by you, the release is not applicable.
5. Only information submitted on the official application form will be considered.
6. Only applications received between September 1, 2017 and May 1, 2018 will be considered.

Monthly boy's and girl's winners will receive a new Air Ride™ saddle pad and will be featured in the NHSRA Times and on the NHSRA official website at <http://nhsra.org/>. From the monthly winners both a boy's and girl's national winner will be selected and awarded \$1,000 scholarships each at the High School Finals Rodeo. Once you have submitted an application it is not necessary to re-submit a new application. All applications received to date will be considered monthly. However, you can resubmit a new application if situations have occurred that will strengthen your original application.

If you have any questions concerning the new Professional's Choice-NHSRA Air Ride™ Student Athlete of the Month program, call the NHSRA office at 800-466-4772 or visit the NHSRA website. Best of luck with the 2017-2018 rodeo season and we look forward to seeing your application soon.

Sincerely,  
Lorinda Markegard, Sponsorship Director

**LIMITED LICENSE FOR USE OF CERTAIN PHOTOS (ONLY REQUIRED FOR PROFESSIONAL PHOTOS OF WHICH YOU DO NOT OWN THE RIGHTS TO)**

This agreement is made between \_\_\_\_\_ (Hereinafter referred to as "Photographer") and Professional's Choice Sports Medicine Products, Inc. This Agreement is made with reference to the following facts:

- A. That Photographer, an independent contractor, has prepared some photographs.
- B. That the Photographs may be described and identified as follows:  
Subject(s) of Photographs:

\_\_\_\_\_  
\_\_\_\_\_

Date(s) on which Photographer shot Photographs:

- C. That Professional's Choice Sports Medicine Products, Inc. being engaged in the business of producing advertising materials and publications for use by itself and clients, wishes to employ the Photographs in the creation of certain of those advertising materials or publications.

1. That Professional's Choice will pay to the Photographer the sum of \_\_\_\_\_ Dollars (\$), which amount it is agreed will constitute Photographer's entire fee and only payment for the grant of rights made by Photographer herein.

2. That the Photographer hereby assigns to Professional's Choice the unrestricted and unlimited right to use each and every Photograph described above for use in print promotions created between \_\_\_\_\_ and \_\_\_\_\_.

3. That Professional's Choice shall have the right to crop, edit, alter or otherwise modify the Photographs to the extent that it, sole discretion, deems necessary to confirm them to the style, design or physical dimensions for the advertising materials or publications in which they are incorporated or suit them to such other use(s) as Professional's Choice may choose to make them

4. That Photographer warrants that he or she is the owner of copyright of the Photographs and possess full right and authority to the rights herein granted. Photographer further warrants that the Photographs do not infringe the copyrights in any other works soever, and do not invade any privacy, publicity, trademark, or other rights of any other person; however, such warranty by Photographer shall not related to or include any specific direct contribution(s) to the creation of the Photograph made by any employee or agent of Professional's Choice. Photographer agrees to indemnify and hold Professional's Choice harmless in any litigation or other direction in which a third party challenges any of the warranties made by Photographer in the Paragraph; and

5. That this Agreement shall be governed by the laws of the State of California applicable to contracts made and to be perfected therein and, shall be construed according to the Copyright Law of the United States of America; and

6. That this Agreement shall ensure to the benefit of and bind the parties and their respective heirs, representatives, successor assigns.

In witness whereof Professional's Choice and Photographer have executed this Agreement as of the \_\_\_\_ Day of \_\_\_\_\_, 2017-2018.

\_\_\_\_\_  
(Signature of Photographer)

\_\_\_\_\_  
Address

\_\_\_\_\_  
Date of Birth

\_\_\_\_\_  
Social Security Number

Professional's Choice Sports Medicine Products

2025 Gillespie Way, Suite 106

El Cajon, CA 92020

By: \_\_\_\_\_