

September 15, 2026

Dear Rodeo Rapid City High School Showcase Contestant,

Congratulations on qualifying for the 2027 High School Rodeo Showcase Jan. 31st, 1:00 p.m. This rodeo began in 2003 as a dream of my husband, Steve Sutton. He wanted to showcase the immense talent we have in the SD High School Rodeo ranks during our PRCA Rodeo in Rapid City, SD. He wanted to see the SDHSR athletes compete in the same arena as the PRCA World Champions and SD Rodeo Legends.

There are changes from past years as The Rushmore Plaza Civic complex has been renamed The Monument. We are excited to watch you compete in the beautiful Summit Arena! The Barnett Arena is now a warmup arena, open at 8:00 a.m.

Contestants enter at the North entrance door of the Barnett Arena, where there will be a contestant list with security to enter the Summit Arena. Contestant check-in begins at 9:30 am and ends at 11:30 am. Security will direct you to the rodeo secretary's office. The contestant meeting is at 11:30 & team picture will be taken at 11:45 am., in the Summit Arena. Trailer parking is in the NE parking lot above the Double Tree Inn & Suites. No stalls are at The Monument, but the Central States Fair does rent stalls out at the fairgrounds. Call 605.355.3861 for information and requirements to stall.

There is a \$20 entry fee per contestant which will be paid at check in. Event winners will receive a Ralph Maynard Trophy Buckle. Wrangler has sponsored team shirts in the past and I anticipate this sponsorship for 2027, but make sure you bring a long-sleeved shirt for rodeo competition in case needed.

Tickets for family and friends can be purchased at The Monument Box Office or www.themonument.live. General Admission \$25.00 per individual ticket. If you need a helper in your event, you can pick up a helper's pass at check-in. The helper will have to purchase a ticket to the rodeo to enter the arena area if they are not a contestant.

Please fill out the **biography sheet** and mail it with your **entry form**. If you are a **senior** and want to apply, the **scholarship application** must be filled out and returned with your entry form and bio sheet. We are anticipating three scholarships to be awarded, 1-\$500 and 2-\$ 1000. All forms are available on the SDHSRA website.

There will be a college fair held from 9:30 a.m. to 11:30 p.m. in the Barnett Fieldhouse where the warmup arena is located. This is for any age student and/or parent in all of high school rodeo and is a good opportunity for you to see what is available for rodeo in college.

Please contact Sutton Rodeo immediately if you are not going to enter or cannot compete after you have entered so we can contact the alternates and give them the opportunity to prepare for the competition. If I have not received your entry by the November 1st deadline you will have to provide a copy of the original notarized entry form and "proof of mailing" or you will be withdrawn from the rodeo. Contact Steve Sutton (605) 381-0270, Kim Sutton (605) 381-0280, sutton@venturecomm.net.

Good luck to each of you as you compete in this unique rodeo. I hope you will have an exciting time and make good memories!

Sincerely,
Kim Sutton