



South Dakota High School Rodeo Association, Inc.

Lance Lesmeister
President
PO Box 643
Eagle Butte, SD 57625
(605) 964-7676

Perry Moody
Vice President
23970 398th Ave
Letcher, SD 57359
(605) 771-0853

Ann Sundermann
Ex. Secretary
PO Box 303
Baltic, SD 57003
(605) 941-7330

Penny Schlagel
Secretary
46481 301st St
Beresford, SD 57004
(605) 638-0757

Dale Christensen
National Director
PO Box 497
Kadoka, SD 57543
(605) 488-0410

Hello Calendar Contact Personnel,

The SDHSRA Annual Meeting will be held on September 28, 2024, at the Ft Pierre Youth Center, beginning at 9:00 a.m. CST. I would greatly appreciate it if you would continue to volunteer your time to check out SDHSRA calendars to the members of this great association.

If you do not intend to help, please call or email me right away at my home 605.433.5483/ cell 605.454.2234 or curr@gwtc.net.

Enclosed with this letter are the check-in sheets and a sample script you should give to each member. The Calendar Policy will be reviewed at the annual meeting. *It is particularly important to keep track of how many calendars you are handing out to each member. Write down their name, the date, # of Calendars and a cell phone# to contact them, if need be. Each member must sell six calendars and return any unsold calendars to you or myself by March 1, 2025, to be able to rodeo in 2024-2025.*

Tell your members to sell and turn in the money right away so their names get in the drawings. It is advised to mail a check or money order and DO NOT send cash. There is a QR Code that may be used for credit or debit cards for the PERSON that is PURCHASING the calendar. When using the QR Code the buyer does not need to mail in the stub as I make one for them. It is a good idea for your members to keep a record of who they sold to when using a credit or debit card. Feel free to check with me to see if I have received any money and stubs, to help you track them. Again, and I cannot stress this enough, *it is very important to keep track of how many calendars you are handing out to each member. If a member is planning on selling more than 6 calendars, please only give them 10 at a time and make sure they have sent their money and stubs in or that they have given them to you to send in, before you give them any more calendars. Do this unless you know they will sell more - Use your discretion on this – you know those that sell the 30 right away, but you must be able to get those back if needed. We do not want to prevent sales but must try to keep members from holding on to calendars and not selling or turning them in until the deadline, when others need them. Please provide me with a list each month or more frequently, if you like, of the members that have checked out calendars.*

Please email or call me with the number of Calendars you need before the September 28th meeting, I will have them ready for you to pick up there. If I do not hear from you, I will go off your last year's totals. Please arrange for someone to pick up the calendars at the Annual Meeting and let me know who that is. If your contact information has changed let me know that as well and I will change it on the website.

I want to personally Thank You for helping distribute the South Dakota High School Rodeo Calendars! The Calendar Sales fund the whole SDHSRA. They help to fund our National Team, Scholarships, Prizes for members and to promote South Dakota High School Rodeo. Please make your members aware of this! Plus, they are a great archive for SD High School Rodeo.

Student Representatives

Sern Weishaar
Student President
39977 222nd Street
Belle Fourche, SD 57717

Brady Meyer
Student Vice President
20424 403rd Avenue
Huron, SD 57350

Rylan Elshere
Student Secretary
21155 River Road
Elm Springs, SD 57791

Tava Sexton
Queen
20265 Superior Place
Whitewood, SD 57793



South Dakota High School Rodeo Association, Inc.

Lance Lesmeister
President
PO Box 643
Eagle Butte, SD 57625
(605) 964-7676

Perry Moody
Vice President
23970 398th Ave
Letcher, SD 57359
(605) 771-0853

Ann Sundermann
Ex. Secretary
PO Box 303
Baltic, SD 57003
(605) 941-7330

Penny Schlager
Secretary
46481 301st St
Beresford, SD 57004
(605) 638-0757

Dale Christensen
National Director
PO Box 497
Kadoka, SD 57543
(605) 488-0410

If you need additional calendars or have any questions, please contact me at my home 605.433.5483; cell 605.454.2234 or by email at curr@gwtc.net.

Donna Curr, SDHSRA Calendar Coordinator, PO Box 36, Scenic, SD 57780

Student Representatives

Sern Weishaar
Student President
39977 222nd Street
Belle Fourche, SD 57717

Brady Meyer
Student Vice President
20424 403rd Avenue
Huron, SD 57350

Rylan Elshere
Student Secretary
21155 River Road
Elm Springs, SD 57791

Tava Sexton
Queen
20265 Superior Place
Whitewood, SD 57793

South Dakota High School Rodeo Assoc. Calendar Checkout Sheet
2024-2025

Deadline – 6 calendars - March 1, 2025
(Extra calendars returned if not sold)

You may give this to the rodeo member when calendars are checked out

Members: Please mail your calendar stubs & money ASAP to get Name
in weekly and monthly drawings
(NO CASH)
Donna Curr
PO Box 36
Scenic, SD 57780

_____ received _____ calendars
Name of member #

Date_____. The rodeo member is responsible for

these calendars. He/She must sell them or return them by March 1, if
not they will be financially responsible for them and will not be eligible
to rodeo.

Calendar Contact Person _____

SDHSRA CALENDAR PROGRAM POLICY

1. ALL SDHSRA MEMBERS **MUST** SELL **6 SDHSRA** CALENDARS BY **MARCH 1ST** . THIS DEADLINE IS FOR ALL AWARDS OF THE CURRENT YEAR. THE MONEY AND STUBS MUST BE TURNED IN TO THE CALENDAR CHAIRPERSON (POSTMARKED) ON OR BEFORE **MARCH 1ST** . ALL SDHSRA MEMBERS MUST ALSO RETURN ANY UNSOLD CALENDARS BY **MARCH 1ST** OR THEY WILL NOT BE ELIGIBLE TO RODEO.
2. The Board of Directors will determine the amount of monies the National Qualifiers shall receive. The base amount will be determined from the total amount of calendars sold. National Rodeo Qualifiers will be awarded the base amount plus additional monies according to the number of calendars he/she sold for the current year, in increments of the base only for 6 sold, plus \$200.00 for 20 sold, plus \$400.00 for 30 sold.
3. All members who have not sold the **6 CALENDARS BY MARCH 1ST** and HAVE NOT RETURNED ANY UNSOLD CALENDARS BY **MARCH 1ST** will be placed on an inactive list and will not be eligible to participate in any Practice, Regional or State Finals Rodeo in South Dakota for the current year.
4. SCHOLARSHIP DEADLINE: Member must attend college within one year after High School graduation or forfeit award. Scholarship is awarded the third semester of college. If member attends a trade school whose term is less than three semesters, they may receive the scholarship the first semester. Scholarships expire one year from second semester.
5. It is the responsibility of the scholarship recipient to provide proper documentation needed to the SDHSRA State Secretary in order to request scholarship award payment.
6. Prizes, awards and requirements may change when policy is revised.

CALENDAR AWARD STRUCTURE:

NUMBER SOLD	AWARD	NATIONAL RODEO QUALIFIER
First Salesperson to turn in 75	1 Camper hook up at State Finals	
High Salesperson in each Region	Reserved stalls at State Finals	
6	Minimum requirement to Rodeo	BASE
8	T-SHIRT	
20	SWEATSHIRT	BASE plus \$200.00
30 BY JANUARY 1ST	COAT	BASE plus \$400.00
38 TOTAL FOR YEAR	COAT	
50 BY JANUARY 1ST	Membership Reimbursement for current year.	
50 TOTAL FOR YEAR	Membership Reimbursement for next year. Seniors - Choice of 1) buckle or 2) membership reimbursement.	
80	\$500 SCHOLARSHIP	
125	\$750 SCHOLARSHIP	
MOST CALENDARS SOLD (over 125)	\$1000 SCHOLARSHIP	

DEADLINE FOR SELLING SIX CALENDARS IS MARCH 1ST!!!

Please DO NOT send cash in the mail

Send the money and stubs from Calendars to:

DONNA CURR

PO BOX 36

SCENIC, SD 57780